

Council Of Magickal Arts
Samhain Planning Meeting Minutes
July 31, 2010
La Cabana

FACILITATORS: CMA Board

IN ATTENDANCE:

The following members of the Board of Directors were present.

Merideth, Executive Director (ED)

Mary Ellen, Assistant Director (AD)

Lisl, Director of Communication (DoC)

Pamela, Director of Records (DoR)

OTHERS IN ATTENDANCE:

Membership of CMA

MINUTES RECORDER: Pamela Allen, DoR

REASON FOR MEETING:

- ✓ Discuss the upcoming festival.

WELCOME AND CALL TO ORDER:

The meeting was called to order at 12:13PM by Merideth, Executive Director.

BOARD REPORTS:

Executive Director: We are celebrating our 30th Anniversary and we are in a very tight place financially. We need to make sure we hit specific numbers in order to make the festival work. We will be having several fund raisers to assist us with funds. The dates of the Samhain are October 14th – 17th and the theme is 'Beneath the Mask'.

Assistant Executive Director: As Meredith stated we have several fund raising events in the works. We need money. We are currently making it by the skin of our teeth. We also need your registrations in as soon as possible so we know what we have to spend. Having last minute registrations really hurts us. You are able to register now and if you need to pay later. If you need to do installments email Gary at tickets@magickal-arts.org. We need 350 paying adults to barely break even. This will cover the Chemical toilets, tents, etc. We are however shooting for a larger number to bring in more money.

AED Speaking for Director of Finance: At this time we will not commit funds as we do not have them to commit. If Meredith was to ask what her operating budget was for Samhain she would be told she only has \$250.00. That will not pay for even the Porta Potties we need. We are tracking our finances very well. I am on the site at least once a week to see where we are and how we are doing in comparison to where we need to be in order to maintain and run our corporation in the black.

Director of Communications: Because of the lack of funds we are not offering four free tickets as a prize for Samhain Accord submissions. There was talk of switching the Accord from a quarterly ezine to updates only. At this time that decision has not been made since we are still waiting for feedback on the legality of making that move. The festival guide will be online once more and Terri is going to make sure that it is in a printable format for those who wish to print off a copy before coming to the land.

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Director of Records: The Call for Candidates has gone out. All of the Board Positions are up for election this Samhain. Declarations must be in to me by the 1st of September. If you are interested in running you can go to the website to find out the requirements. Please email your declarations to me at scribe@magickal-arts.org. This festival we are also going to have the ballots on site. In fact when you register you will be sent an email asking if you want your ballot mailed to you or if you wish to pick it up on site. There is also going to be the option to send in proxy information to me prior to festival so that I can have proxies set up for members in advance to expedite the process. Proxies will also be available on site as well. Make sure to check in the festival guide for the times of these items.

EVENT TARGETS

Our targets for the festival are twofold; that everyone has fun and that we operate in the black. We are asking our membership to get the word out about the festival.

Meredith announced that the first five people who turn in 20 completed registrations will receive a fabulous prize. If someone registers due to your referral just email tickets@magickal-arts.org and let us know you referred them.

We need everyone to advertise our events! Remember we are a Spiritual Organization so invite people who you are willing to share space with and be around.

GREENING THE EVENT – Leave no trace!

Remember to advise new attendees to 'leave no trace' by suggesting that they unpack their tents before coming to the land. Make sure that they are also aware of the pack it in pack it out policy that we have. Set an example starting with your own camp.

The festival guide will be easily printable so we will not have extra copies on site. There will be copies at CMA 1 and a couple of other locations. Once again we are asking the camp sites to post laminated guides in their camps for their campmates to share.

Meredith announced that the yellow bike project will return. She is asking for old bikes that we can repair, and then left around the property for everyone's use. Once again we are asking that the bikes not be rode nude. Guidelines will be posted in the festival guide pertaining to the bikes uses.

Recycling Rowdies will again be at work this festival. However unless Smithville Recycling is willing to take on the glass in bulk we will not be recycling glass this year. Natalie will send out an email to let us know if things change. With the glass and aluminum that we recycled last Beltaine we made \$20. Please encourage people to bring plastic or cans and limit glass containers.

TEAM LEAD REPORTS:

Land Crew – We are in need of skilled people, we have nice donations of materials. Our next work-end is August 6th & 7th. We need carpenters who have their own tools. Jamie is coordinating the work-ends at this

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time. Please sign up for Set-up Crew for the festival. You have to be pre-approved to come out during set up week.

Registration – Early registration is a priority. Our online is up and running. You can register by going to <http://www.acteva.com/booking.cfm?bevaaid=206001> . We will pre-sell ice and meal tickets for the catered meals as well as for the Thursday night land crew fund raiser, but we will not pre-sell firewood or t-shirts this festival. Firewood can be bought on site while supplies last and t-shirts will be available from Café Press. We will also have other fundraisers such as waffles on Saturday and Sunday and Breakfast Tacos on Sunday morning. The marketing committee will sell pickles and other small items during the festival.

We are also asking the lead reps and members to advertise and take registration forms with you to your local PNO's, coffees and such in order to increase the opportunity of having more people attend festival.

Front Gate – Front gate will be run by Killina this year. All information will be there at front gate to be picked up when the membership checks in for festival.

Community service – This year Jericho has agreed to volunteer at CMA to head up Community service during festival. But he does not wish to be in charge of it prior to festival so we are still in need of someone to volunteer to be in charge of the pre-festival items. Judy K volunteered to be the one of pre-festival community service items only.

Lisl ask the team leads to submit a blurb to be published in order to advertise for volunteers for their teams. When she gets them she will post them on the website. Meredith can also post to CMA Facebook and CMA Village as well.

Logistics – Meredith and Gary will be the ones who will be handling logistics this festival.

Safety Services – Liz stated that everything is on schedule and things are going well. If you are doing rituals and will need guardians for your ritual please let Rowan Badger know in advance so that she can schedule things accordingly. There will be a list of safety supplies put out of things that are needed.

Meredith asked that all the team leads submit a need list (supplies) and a wish list. These are two separate items. Submit these to Lisl and she will ensure that they go up on the website for the membership to see so that they know how they can help out. This would be especially useful for members who are not able to come out to work-ends and are limited in what they can do in regard to physical labor but still want to help in some way.

CMA 1 - Carol requested some tweens to assist her with the raffle. There was also discussion of making sure that if anyone is going to use CMA 1 as a place to sell items that it be coordinated with her so that she knows what is going on and how to inform her volunteers.

Radmin - Will run the same as last festival. There will be times posted in the Festival guide for anyone to register proxy's and if needed pick up ballots.

Tea Room – will be run by Lorna & Edwin, they have their inventory and have everything that they need. Their initial volunteer schedule will be set up prior to festival then provided to the community service team. The Tea

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Room will also work in conjunction with the Contemplatives to have a book exchange again this year since it was so such a success last festival. Please donate a book.

SITE SERVICES

The Bridge Trolls – would like to borrow a water cooler during the event. There will be tags and there is also the ability to personalize your tag. Tags are \$10 and personalized \$13. If you want a personalized tag your request must be into the Bridge Trolls by October 1st.

Showers – Lyryal is asking that whoever is heading up the volunteer coordination at CMA 1 please assure that the volunteers who sign up for showers are timely. The showers are not cleaned on ‘pagan standard time’. She also requested 3 gallons of the Citrus cleaner. Everything else she can get at the Dollar Tree herself.

Fire Crew – We will have awesome fires. More volunteers are needed. Anyone who wants to help cut wood and volunteer on the Fire crew should send an email to Fire@magickal-arts.org.

Chemical Toilets – We will have them. The cleaning fee is \$75 each. There was talk of some camps wanting to pay for the rental of one in order to assure that their campmates would have access to a chemical toilet near their camp. Logistics of the porta’s can be discussed but they have to keep in mind that the location has to be in a place with easy access to the truck. As far as the cost to rent one you would need to contact Gary landmanger@magickal-arts.org. It was mentioned that trash is being put in these is an ongoing issue. This costs us \$25 each time they have clean the trash out of the hose. Last year there was a discussion of investing in LED lights to be placed inside the Chemical Toilets but it was not done. Meredith confirmed that the reason was a budgeting issue and that while we would love to have the ability to do that right now our funds must go to the things we need. This is still on the wish list and if members wish to purchase some and donate them it would be greatly appreciated. In the meantime the number of toilets that we have will depend on the number of paying adults at festival. While we would like to offer more and increase the number of accessible ones it is not feasible at this time, especially since the accessible ones are more expensive. At this time we know we will most likely have an accessible one near Fred’s and the other near the Med Building. Anything else will depend on Funds.

Break: 1:15 – 1:30

MEMBER SERVICES:

Newbie Program – will be coordinated by Mary Ellen. She stated that she may be calling on our elders, leads and reps for help with the newbie orientation. We will need newbie badges as well. This festival we will not be offering first time campers comp tickets. We are stretched to far financially and in order to make the payments on what we require it is imperative that we do not just give entrance away. Our rates are low in comparison to many of the other festivals out there.

Workshops - are still needed. Elksinger, one of our founders, plans on attending and hopefully will be doing a workshop for us. It was also suggested that if someone is holding a workshop that requires the attendees to bring items that this be posted in the festival guide and on the website early on. We are still in need of workshops. The deadline for workshop submissions is September 15th.

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Badges - will also be provided this year. Graphics need to be sent as a jpg. If you are using the same graphics as last year Badger may have them still. Badge Graphics need to be 1x1 and are due September 15th if you want your badges done, anything later will not happen. Make sure you include the number of badges you need and if there are names that go on specific badges that you are clear on that as well. Badges will be at CMA 1 for staff to pick up.

Youth Services - Fairy Mound will be open and overseen by Rachel. Tween Camp is still headed up by Gwen and the Teen Camp coordinators are Calliope and Candyce. The parents camping in the teen camp are Ben and Mary. The schedule will be in the festival guide. We are still looking for tween and teen workshops. If a workshop is teen or tween friendly it would be great if it was posted in the festival guide. There was mention of creating a workshop legend so that at a glance members could tell if the workshop would be appropriate for their children. There will also be a CMA sponsored scavenger hunt and the Harvest Festival 'trick or treating' will return this year. We are asking that all the camps participate. Also we could use donations of marshmallows for the teen camp for roasting. If you wish to donate something else please contact Rachel YouthServices@magickal-arts.org.

Entertainment - Coordinator is Raven Mae. We can always use a stage crew. Our musical lineup so far is a new act, Hydra and we will also have Leo Starwind and the Raft.

Temples & Sacred Spaces - will all be there.

Dancer's Temple will be a large as funds allow. Caretaker - Azure.

Meditation and Grounding Station – Caretaker – Keyne.

Brigids Crossing – Caretakers – Rowan & Carly – It is doing well, it was not set up last festival due to the weather.

Hernes Hallow – Caretakers – House of Five

Blessing Station – Caretaker – Judy K.

Labyrinth – Caretakers – Alexandria and Labyrinth Crew

Some of our Sacred Spaces (Grandmother's Grove, Lothlorien, Drummer's Temple) still need someone to step up and be their caretakers. If you are interested please contact the board. board@magickal-arts.org.

Rituals -

Thursday night –

Circle of the Midnight Rose

Guardians

Friday night –

Heart of Darkness – Labyrinth crew

With Kel et al

Saturday night –

GLBT – Maggie and Killina

Howling (Depending on Jason's schedule)

Others – Day & Times TBD

Proposed Ritual from Pixie

Croning – Carol

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If anyone else has a ritual they wish to have during festival it needs to be submitted to the board for approval by October 1st.

Events -

Saturday Afternoon – Drag Show

Saturday Night the Hafla

The Date Auction will be held once again. There is a limit of 30 people for the auction.

Fundraisers -

There will be a two-part workshop fundraiser. Cast Iron Chef – participants will pay \$15 to enter. They will attend the workshop in the morning and be given their secret ingredients then have a specific time frame to return with the finished product. This is being sponsored by Beowulf. There will be 3 judges for the event. Also there will be a people's choice award where the membership can pay a \$1 per vote and come cast their vote for their favorite.

Chris Laughingwolf asked that all fundraiser supports please send their blurbs to him at marketing@magickal-arts.org

Rainbow camp will be also hosting a fundraiser – Jell-O wrestling (this may occur in Club Troy. There will be wrestling matches where the audience can donate for their favorite and individuals can pay \$3 each to wrestle.

Cookbook – we need recipes desperately for every category. They can be for camp cooking or for home. Pictures of the items would be great. Please use the standard measuring abbreviations found in most cookbooks. Please send your submissions to <mailto:cookbook@spirithaven.org> There will also be a title contest for the naming of the cookbook. The winner will receive a free copy of the cookbook. There will also be a contest for the member who sells the most. This is a great way for us to bring in money from outside resources. It will be zero (\$0.00) cost to CMA and all profits will go to CMA. People from all walks of life love cookbooks, look at how well church cookbooks sell. We will also be asking Pagan Stores to sell these on consignment for us. We are investing in self publications. And we will have an electronic means as well.

Waffles - Loretta will once again be doing the waffles for CMA.

Sunday Breakfast – Tacos will be sponsored as a fundraiser by the marketing team.

Drag Show – we need participants. Each participant must be sponsored in at \$20.

Calendar – We need artwork. Due date is November 1st.

General Raffle – This is another fundraiser by the marketing team and the prize will be a shark fishing trip.

We are looking for separate items that we can take outside our organization to raffle.

Garage Sales – area reps are asked to help w/this. Chris will deal with the logistics.
The marketing team is composed of:

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Chris Laughingwolf

Valna

Carol

Jamie

Lifetime Memberships – We are still offering lifetime memberships for \$500.00.

Property Rental – this past summer we rented our property and it worked out well. The same group will be doing so again. We are willing to rent out the property for anyone interested. If you know of small groups who might need a place please let them know. The last time we charged \$10 per person. The cost will vary due to the event and what they need for more information please have them contact Gary landmanager@magickal-arts.org .

We are looking at getting another CMA Banner that could be used at PPD events. Ours was destroyed at last Beltaine. The cost is being researched at this time. There was suggestions of Vista print when they do free items. Also checking into the colleges who have printing departments as the students must take on projects and there is no or a low cost to the organization.

The meeting closed at 2:30 with area rep breakouts at 2:40.

ITEM	DUE DATE
Budget Request	31 August
Call for Candidates	1 September
Cookbook	1 September
Festival Program Submissions	15 September
Work Exchange	15 September
T-Shirt Contest	15 September
Items for Great Works Agenda	15 September
Badge Deadline	15 September
Registration	1 October
Personalized Troll Tags	1 October
Drag Show Sponsor	1 October
Calendar Submissions	1 October
Event Submissions	1 October
Area Garage Sale	1 October
General Raffle Items	1 November